

**FREE Preview – 15<sup>th</sup> Nov 09, 2-4pm, Diana Plaza Hotel (Woolloongabba)**



**Find out how to be in the TOP 4% of COACHING PRACTICES!**

We show Coaches how to do it here, in Australia, and internationally.

*"The BCI Coach Training Program covers all the components of an advanced program, and more. It picks up where coaching schools leave off and offers a great supplement to those programs." – Jeff Albert (USA)*



**“Behind every successful coach is an equally successful business!”**  
*(Mike Francis, PCC)*

## WHAT YOU will learn on the BCI Coach Training Program

**business**  
matters

How to set-up your business right; includes Vision, Mission & Values, Operations, Marketing, Sales, Coach Business Systems, Networking, Referral systems, and IT.

**face**  
matters

How to use FACE™ – one of the most Effective, Simple and Fun communication and personality profiling tools in the market today.

**coach**  
matters

A range of proven tools, models and techniques designed specifically to help you coach with confidence and clarity.

**corporate**  
matters

How to identify corporate clients, how to approach them, and then how to design, set-up and deliver long-term projects.

**personal**  
matters

How to be your best as a Coach. It's essential that *you too* are strong, dynamic and thriving as a person; because the key to success in your coaching practice is *YOU!*

*"I have found the BCI program empowering, providing me with valuable knowledge and skills to help me build an effective coaching function within my company. The BCI program has given me understanding and the 'how-to' to create strong personal and business structures that support my work. Mike also has a wonderful way of applying coaching to every day life." – Sara Hess, O Group Inc (Australia)*

With more than 27 successful years in sales, marketing, management and training; Mike has accrued valuable experience as a senior corporate manager, business leader, motivator, and coach. His clients include CEOs, senior executives, couples, and individuals. Mike believes that there is an inherent brilliance in each and every person on this wonderful planet of ours. He thoroughly enjoys helping people and organizations to unleash that brilliance.

Apart from specializing as a FACE™, Leadership and Men's Coach; Mike's passion is to work with coaches from around the world, helping them to build thriving, dynamic, successful and profitable coaching businesses of their own.

Mike's achievements & qualifications:

- Graduate of the International Coach Academy (ICA)
- Learning Leader of the ICA Sales Coaching Community of Practice
- Current President of the International Coach Federation (ICF), Queensland.
- Holds the ICF credential of PCC (Professional Certified Coach)
- Co-founder of Billionaires and Billionaires Coaching International (BCI)
- Author of the book "You Are Brilliant!"
- Creator of FACE™

## WHAT YOU will get from the BCI Coach Training Program

- A Coach Health Check
- A Coach Practice Business Plan
- A copy of Mike's book, "You Are Brilliant!"
- A range of coaching tools and templates
- A Guide to FACE Profiles and other FACE resources
- The opportunity to participate in ongoing development, profit-sharing and equity programs, that includes a range of BCI resources at discounted prices (including some free) to BCI coaches
- Lots of learning, laughter and fun, as well as many new professional and rewarding relationships

**Be sure to take this opportunity to find out about the BCI Coach Training Program!**

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